

Footwear Technology Partnership



The Challenge

As a member of the AAFA (American Apparel & Footwear Association) and an innovative footwear entrepreneur, you are constantly assessing your products at every stage of the supply chain. Having the technical expertise and insight to be assured your footwear is of the highest quality and safety standards are essential for future sustainability, competitive advantage, and overall brand recognition. But where do you turn to find a dedicated, testing provider with footwear testing laboratories around the world (including the US) that not only can enhance your products, processes, and brands at a reasonable price but also enable your company to focus their primary energies on core business activities?

The Solution

Intertek, a leading international provider of quality and safety services, can offer you the one-stop-shop solution for all footwear, materials, bags, belts, leather goods and accessories needs including:

- A 20% discount on all footwear testing for product safety (including to new CPSIA regulations), restricted substances, performance, durability, fit assessment and more
- Determination of surface area and/or mass of footwear components for the purposes of tariff classification to determine applicable US tariff/duty rates.
- Inspection (based on statistical analysis of finished goods)
- Auditing (factory, laboratory, etc.)
- Technical file assessment by BERR
- Quality assurance solutions including supplier identification, product design & development, pre-production, production and delivery
- In-depth training

Please note: footwear test methods include: ASTM, AATCC, ISO, BS EN, SATRA, DIN, & GB

About Intertek

Intertek is a leading provider of quality and safety solutions serving a wide range of industries around the world. From auditing and inspection, to testing, quality assurance and certification, Intertek people are dedicated to adding value to customers' products and processes, supporting their success in the global marketplace. Intertek has the expertise, resources and global reach to support its customers through its network of more than 1,000 laboratories and offices and over 23,000 people in 110 countries around the world. For more information, visit www.intertek.com/consumergoods

About AAFA

The American Apparel & Footwear Association (AAFA) is the national trade association representing apparel, footwear and other sewn products companies, and their suppliers, which compete in the global market. AAFA's mission is to promote and enhance its members' competitiveness, productivity and profitability in the global market by minimizing regulatory, commercial, political, and trade restraints. For more information, visit www.apparelandfootwear.org

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